

No: SFAC/43/Parl.Qus/2023-24  
Small Farmers Agribusiness Consortium  
5th Floor, NCU Auditorium Building,  
August Kranti Marg, Hauz Khas, New Delhi - 110016

Dated 08.02.2024

To,  
Marketing Division  
Department of Agriculture & Farmer Welfare,  
Krishi Bhawan,  
New Delhi.

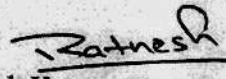
**Sub: Rajya Sabha admitted Unstarred Question No. 807 on "Marketing of millet products" due for answer on 09.02.2024-reg.**

Sir,

Please refer to your mail letter dated 06.02.2024 on the above subject. In this regard, point wise reply is furnished as below:

S. No	Query	Reply
a)	whether Government has taken steps to set up shops to exclusively sell millet products in every district of the country;	Under the CSS of Formation and Promotion of 10,000 FPOs, a total of 344 FPOs with a total shareholder number of 93,679 are engaged in production, processing and sale of millets and millets-based products. Out of these 344 FPOs, 52 FPOs are selling millet-based products on ONDC platform.
b)	if so, the details thereof and the number of exclusive millet products shops set up by Government, State/UT-wise;	
c)	whether Government has incentivized Self Help Groups (SHGs), especially run by women to promote the production and selling of millets-based products; and	
d)	if so, details of such collaborations with the SHGs, if not, whether Government is planning to do the same?	

Yours faithfully

  
(Ratnesh Kumar Choudhary)  
Sr. Manager (Finance) 08/02